

**Attorney Docket No.: SCEI 18.302 (100809-16225)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors: Ken KUTARAGI et al.

Serial No.: 09/780,995

Filed: February 9, 2001

Title: **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS  
ADVERTISING SERVER, AND PROGRAM-  
TRANSFERRING MEDIUM FOR REALIZING IN-  
CONTENTS ADVERTISING**

Examiner: Raquel Alvarez

Art Unit: 3688

Confirmation No.: 5881

July 31, 2009

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PETITION FOR EXTENSION OF TIME**

Sir:

Applicant requests that the time for taking action in this case be extended pursuant to 37 CFR 1.136(a) for one-month.

Any fee due with this paper, including the extension fee in the amount of \$130.00, may be charged to Deposit Account No. 50-1290.

Respectfully submitted,

/Pedro C. Fernandez/

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